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Spam Policy

Background

InsuranzDirect.co.nz acknowledges and takes seriously its obligations under the Unsolicited Electronic Messages Act – effective February 2007.

This aims to eliminate all unsolicited commercial emails, or spam sent using email, short message service (SMS), multimedia message service (MMS) and instant messaging.

To be able to send commercial electronic messages InsuranzDirect.co.nz must obtain consent (either expressly or by implication), contain clear and accurate identification details and include a functioning unsubscribe facility.

Policy

All electronic communications with our clients will comply with the Unsolicited Electronic Messages Act and explicit consent will be sought and retained prior to formal communications from us to our clients.

Where a client requests to unsubscribe we will act on the wishes of a person who wants to unsubscribe and cease electronic communications with that client within 5 days.

Definition: What is Spam?

SPAM is unwanted and unsolicited email and does not just refer to "bulk" emails sent but also refers to one unsolicited commercial message. To be compliant requires InsuranzDirect.co.nz to seek and maintain records on express consent from recipient's not just inferred consent.

"Express Consent" means that businesses have asked individuals directly if they consent to receive commercial messages.

"Inferred consent" means that if there is both an existing business relationship and something about the person's conduct that gives rise to a belief that the person consented to receive commercial emails.

More information

To discuss your requirements or, to opt-out of receiving future messages, please contact us at info@insuranzdirect.co.nz or on 0800 469 347.